

RENFREWSHIRE GOES TO WORK

Business

email your business news to pde@reachplc.com

Here's why you should let Stuart entertain you

This week we hear from Stuart Maclennan from Fresh Entertainments. The Renfrew-based wedding DJ company has recently been nominated for the UK Wedding Industry Awards, the only supplier from Scotland to be shortlisted.

They are also finalists in the Scottish VOWS Awards and the Renfrewshire Business Awards.

As well as providing the soundtrack to your big event, the company can also include added extras like a silent disco, firework fountain or confetti cannon.

What does your business do?

Fresh Entertainments is an entertainments company that was established in 2010 (but I have been DJing since I was 12) and I created the company to provide a really professional service for events. We specialise in wedding entertainment primarily but we also provide DJ services for corporate and life events.

What are you most proud of when it comes to your company?

I am so proud of the many happy couples that we have provided DJ entertainment for and the reviews and recommendations that they leave us. We are a small team and year after year we are shortlisted for many different awards.

From the whole of Scotland, we are the only wedding provider to make the UK Wedding Industry Awards which takes place tonight in Wigan. We are also finalists in the Scottish VOWS Awards, which is the most respected and widely regarded as the premier wedding awards in Scotland. We are also finalists in the Renfrewshire Business Awards 2019.

What do you find most enjoyable in day-to-day business life?

I enjoy dealing with future and current clients and helping them realise the vision that they have for their wedding day. From phone calls, admin and client meetings, as well as the event itself, I really enjoy all aspects of running a busy entertainments company, especially here in Renfrewshire.

What are your ambitions for the future?

I want to develop the business and provide services that no one else does and refine what we currently offer. I want Fresh Entertainments to



Proud Stuart Maclennan set up Fresh Entertainments back in 2010

continue to be one of the biggest and best in Scotland.

How has the business changed over the years?

From what Fresh Entertainments was in 2010 until now, we have evolved to meet client expectations and excel at what they require. Technology changes all the time but our business ethos of really happy clients will always remain the same.

What are your top three priorities?

To provide a really high end solution to the client's requirements for professional entertainment. To communicate and deal with clients emails/phone calls as soon as I can without them worrying due to not hearing from us.

To stay at the forefront of the wedding and entertainment industry.

Can you offer three tips to new-start businesses?

I would say to always stay focused on your customers as they are the ones that will help your company grow. Always treat the customer with respect and go over and above for them.

Lastly, never give up. Starting a business can be a hard thing to do but always stay true to yourself and your business values.

Why is Renfrewshire a great place to run a business?

Renfrewshire is a great place as we are so central to the main transport routes to Scotland (and the world) and the assistance of business gateway and Scottish Enterprise is invaluable.

I started another business called Subsafe that is due to my experiences of people putting drinks on my speakers. The help I got from Renfrewshire Business Gateway was second to none.

Has anything weird or wonderful happened in your working life?

The best experience I have ever had, amongst the great weddings and events that I have done over the years, had to be a wedding where the bride's boss was Kate Moss.

At the wedding in London was Kate Moss herself as well as Siena Miller, Rhys Evans, Stella McCartney, Sadie Frost, Nick Grimshaw and the coolest guy I have met, Mark Ronson.

What is the main thing you have learned since being involved in the business?

The main thing is to stick to your dreams and vision for your business, always treat the customer fairly and thank them for their business.

Even after the event, for many years, I always email the couple an anniversary message if I DJ'd their wedding. They are so thankful.



Delighted Stuart Blair

Gold award delight for Walker Laird

A Renfrewshire estate agents is celebrating being rated one of the best in the UK.

Walker Laird Solicitors and Estate Agents were awarded an 'exceptional' rating by the Best Estate Agent Guide.

The gold award, which is the highest available, puts the Renfrew-based company in the top five per cent of estate agents in the UK.

Only agents who showed an outstanding level of service and care towards clients score exceptional.

Stuart Blair, valuer at Walker Laird, said: "We are extremely proud of our estate agency team. They have shown great dedication, team work and skill to achieve an accolade such as this.

"We always strive to go above and beyond for our clients so it is nice to get some recognition.

"Our team are passionate about delivering an excellent service and their knowledge of the local property market is second to none. This has obviously shone through during the statistical assessment and mystery shopping exercise."

The company was established in 1815 and has been providing legal services to clients across Renfrewshire and Scotland for more than 200 years.

It has offices in Paisley and Renfrew with staff who can offer specialist legal advice in all areas of the law.



RENFREWSHIRE
CHAMBER OF COMMERCE

Helping Renfrewshire Grow and Prosper

www.renfrewshirechamber.com • Tel 0141 847 5450

[@renfrewshirecoc](https://twitter.com/renfrewshirecoc) [f/Renfrewshire Chamber of Commerce](https://www.facebook.com/RenfrewshireChamberofCommerce)